# INTELLIGENT AUTOMATION FOR THE FUTURE

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## WHAT IS INTELLIGENT AUTOMATION?

Intelligent automation is a combination of artificial intelligence (AI) and machine learning (ML) technologies which together solve multi-dimensional, complex business problems and accelerate digital transformation through end-to-end process automation.

**BONUS:** Are you familiar with hyperautomation?

Hyperautomation refers to the sophistication of automation and the application of multiple advanced technologies and tools to deliver increased AI-driven decision making. (Gartner)

## THE CURRENT STATE OF INTELLIGENT AUTOMATION

**$214B**

**$214 Billion** worldwide will be generated by the automation industry in 2021 (Statista)

**$50M**

More than **30%** of enterprises currently invest **more than $50M** in IA technologies (KPMG)

**84%**

**84%** of company representatives believe AI can bring competitive advantages in their industry (Statista)
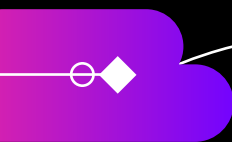
**10%**

CIOs will **automate 10% of their IT tasks** and look to upskill employees (Forrester)

## WHY BUSINESSES USE INTELLIGENT AUTOMATION

### AUTOMATE COMPLEX BUSINESS OPERATIONS—AT SCALE

Improving operational efficiency and reducing costs are two of the top business priorities of buyers adopting intelligent automation services, followed by strengthening customer relationships, driving revenue growth, and investing in additional technologies to prepare for tomorrow's business needs.

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## OPERATIONAL EFFICIENCY

Enhance cycle times, accelerate time to market, and deliver exceptional customer service

**FAST FACT:** By 2024, organizations will **lower operational costs by 30%** by combining hyperautomation technologies with redesigned operational processes. (Gartner)

## COST OPTIMIZATION

Reduce expenses, manual error, and maintenance costs

**FAST FACT:** By 2030, companies that fully absorb AI could **double their cash flow**. (McKinsey)

## ENHANCED WORKFORCE PRODUCTIVITY

Improve quality, consistency, and accuracy

**FAST FACT:** By 2035, AI has the potential to **boost labor productivity by 40%**. (Accenture)

# MAKE A GREATER IMPACT WITH GOOGLE CLOUD

## 90%

### REDUCE MANUAL ERROR AND IMPROVE QUALITY

**FAST FACT:** Automating quality testing using machine learning increases defect detection rates **up to 90%**. (Forbes)

*DISCOVER MORE*

## $630B

### PREVENT DOWNTIME AND MAINTENANCE

**FAST FACT:** A single hour of downtime can cost manufacturers over **$100,000**. Predictive maintenance can reduce rework and downtime, potentially saving **up to $630 billion per year by 2025**. (McKinsey)

*DISCOVER MORE*

## 15MOS

### INCREASE BUSINESS AGILITY AND VELOCITY

**FAST FACT:** Organizations piloting intelligent automation expect an average payback period of **15 months**; those in the scaling phase report an **average payback after just nine months**. (Deloitte)

*DISCOVER MORE*

**BONUS:** **Facial recognition and Google Vision radically improves productivity of workers who operate point of sale systems.**

*READ THE CASE STUDY*

# FOR THE FUTURE

The future is bright for enterprises that leverage AI and ML, and other advanced technologies, to reach the pinnacle of intelligent automation. Together with SoftServe and Google Cloud, imagine your organization tackling multi-dimensional problems to operate quickly, efficiently and with higher impact—all at scale.

**At SoftServe, we help your business make the most out of Google Cloud services.**

**150+**

Google Cloud Expert Projects

**450+**

Google Cloud Resources

**15+**

Apigee Resources

**17+**

Anthos Expert Resources

*LET'S TALK*. Contact us today to learn how automation can be applied across many industries and discuss how we can help you automate your future.

info@softserveinc.com
www.softserveinc.com

**NORTH AMERICAN HQ**
+1 866 687 3588 (USA)
+1 647 948 7638 (Canada)

**APAC HQ**
+6 531 656 887 (Singapore)

**EUROPEAN HQ**
+44 (0)800 302 9436

**softserve**