# UNLOCK CLOUD'S FULL POTENTIAL

### DE-RISK TODAY AND POSITION YOUR BUSINESS FOR THE FUTURE.

Cloud provides the foundation to transform today's successful businesses and position tomorrow's leaders. Most enterprises already harness some of the benefits of cloud. Still, many businesses are struggling to realize maximum value from their cloud investments.

#### WHILE WORKING WITH CLIENTS ON CLOUD MODERNIZATION, WE FOUND:





of businesses realize the full benefits of the cloud.



Businesses saw a



in the value of every dollar spent on cloud modernization.



Companies can

SAVE UP TO 75%

investments by taking the right approach to cloud modernization.

SoftServe partners with enterprises globally to help them achieve agility and efficiency with confidence by harnessing unrealized benefits of cloud.





#### TAKE A HOLISTIC APPROACH TO CLOUD MODERNIZATION

Understanding and optimizing cloud costs while de-risking your technology investment is critical to business success.

The right partner to co-create your cloud roadmap, from strategy to completion can empower you to fully **harness the business benefits**, **understand and optimize cloud expenses**, **and improve the return on your cloud investment**.

As a trusted cloud consulting partner, SoftServe works with you to craft a strategic roadmap to meet your technology goals and deliver your desired business results through modernization. Strong partnerships with leading cloud providers, including AWS, GCP, and Microsoft, enable us to tailor a cloud modernization approach that best fits your needs.

From strategy creation to benefits realization—our certified cloud, DevOps, and security experts provide continuity and ensure expectations are met at every stage of your modernization journey.

## LET'S GET STARTED

and co-create your cloud roadmap, from strategy to completion, based on your specific business needs and timing.

DAYS	WEEKS	MONTHS	MULTI-YEAR
WE IDENTIFY WHERE YOU ARE	WE PREPARE YOU FOR YOUR JOURNEY	WE TAKE YOU WHERE YOU NEED TO GO	WE SERVE AS YOUR STRATEGIC PARTNER
<ul> <li>Drive high-level understanding of current state</li> </ul>	<ul> <li>Drive detailed understanding of current state</li> </ul>	Activate strategy	
		<ul> <li>Deliver results to meet business requirements</li> </ul>	
<ul> <li>Create initial understanding of current challenges</li> </ul>	Validate assumptions	<ul> <li>Prepare for long-term needs</li> </ul>	
	Determine requirements		
Ideate desired future	Define program	Deliver continuous ROI	
state	structure	Establish foundation for	
<ul> <li>Develop initial program approach</li> </ul>	<ul> <li>Develop a comprehensive roadmap</li> </ul>	the future	
Create a preliminary     roadmap	<ul> <li>Establish project management and change management</li> </ul>		
WHY SOFTS	SERVE		
1000+ 90	00+ 1200	0+ 70	90%+

cloud projects completed certified cloud experts engineers with cloud experience

NPS score, leading the industry **client retention** (many for more than 20 years)

soft**serve** 

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