

# DELIVERING INNOVATION

The background features a dark space with several blue spheres of varying sizes. A prominent arc of small, golden dots curves across the middle of the image. The overall aesthetic is futuristic and technological.

**WITH DISRUPTIVE TECH**

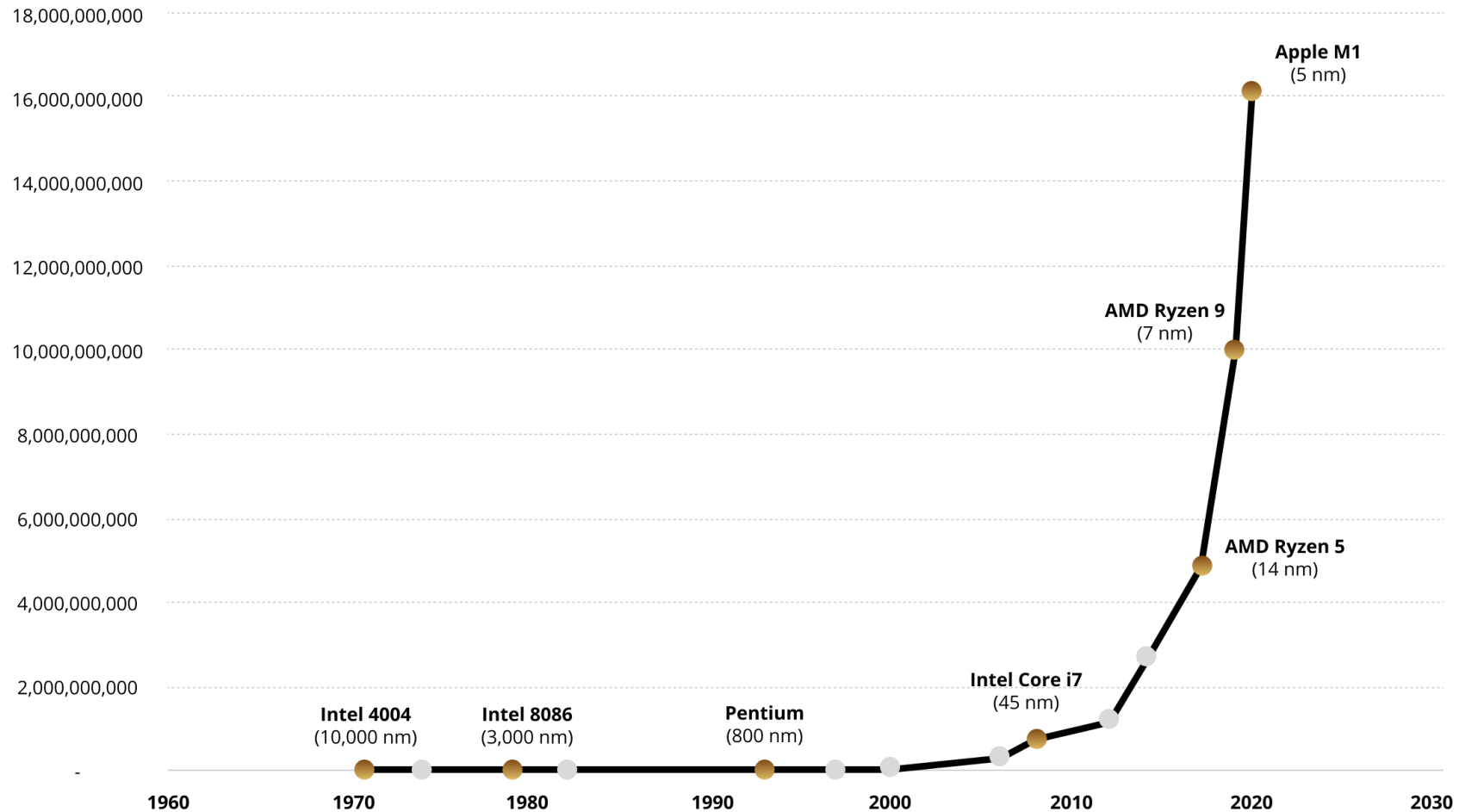
# SPEAKER



**SERGE HAZIYEV**

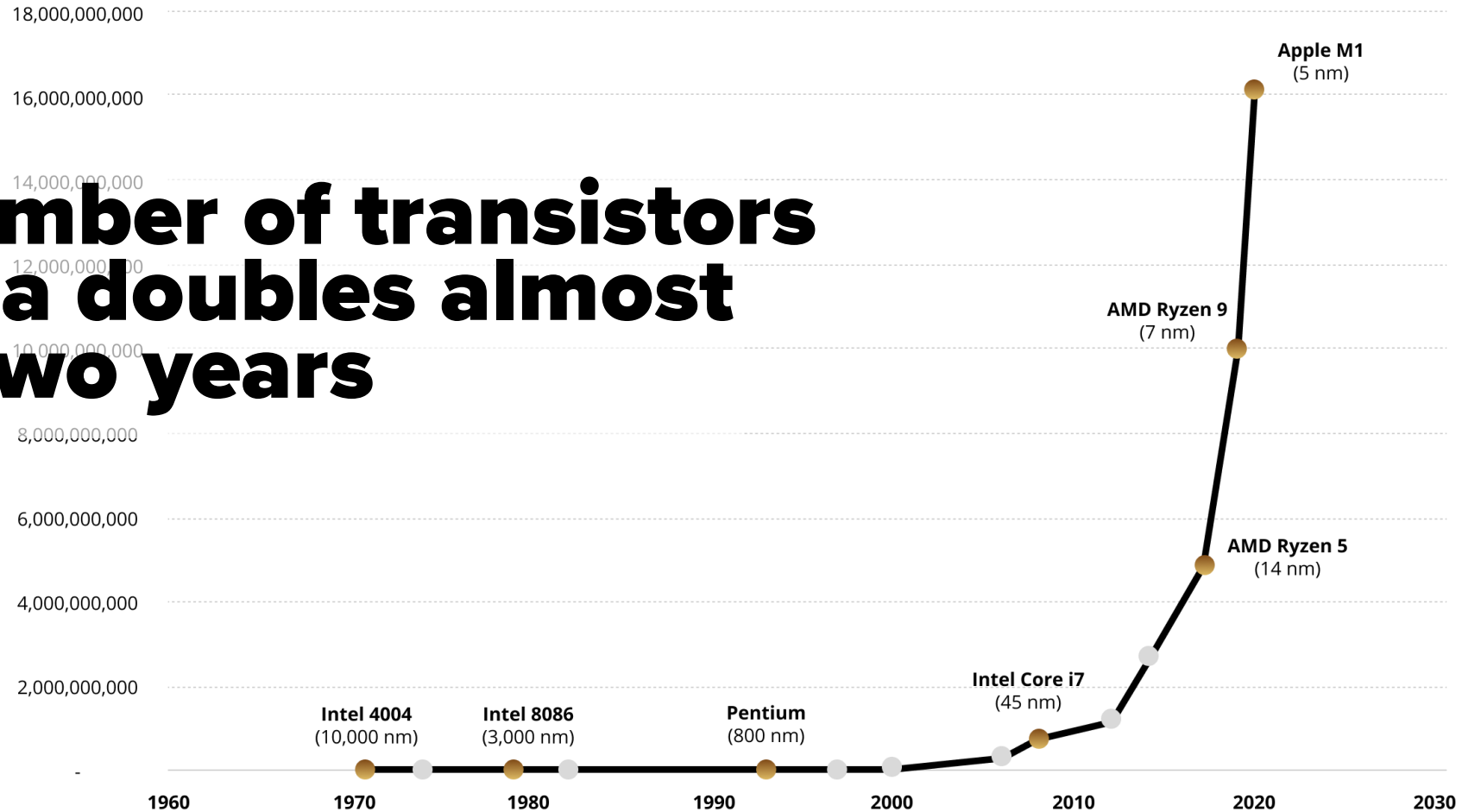
SoftServe's Advanced Technologies CTO

# LET'S START WITH A QUIZ

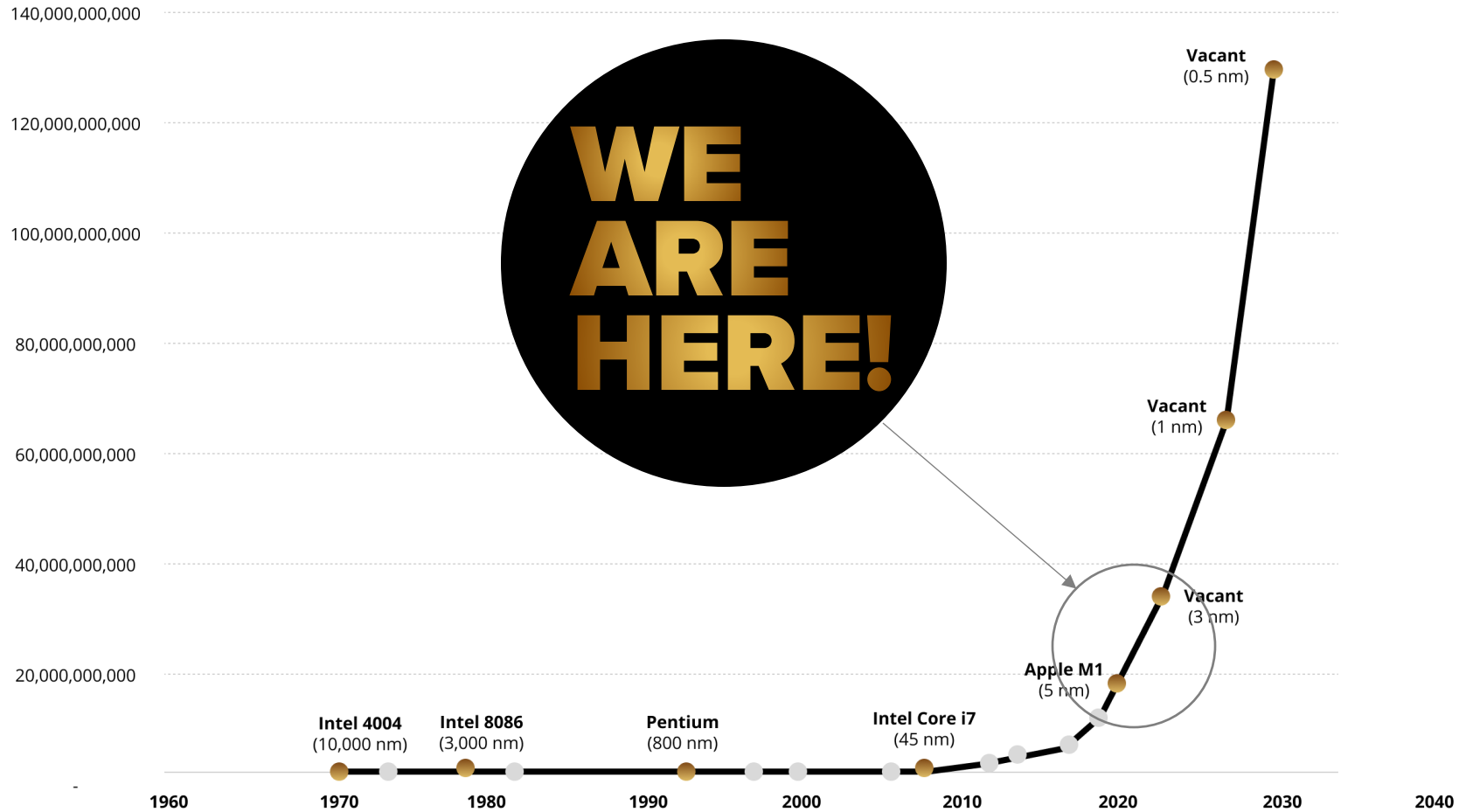


# MOORE'S LAW

The number of transistors per area doubles almost every two years



# MOORE'S LAW: FORECAST



# PLACE YOUR BETS

137.11 USD

+136.17 (16,605.49%) ↑ all time

Oct 28, 3:11 PM EDT • Disclaimer

1D

5D

1M

6M

YTD

1Y

5Y

Max



softserve

# PLACE YOUR BETS

# 50x

stock price growth  
over the past 10 years!



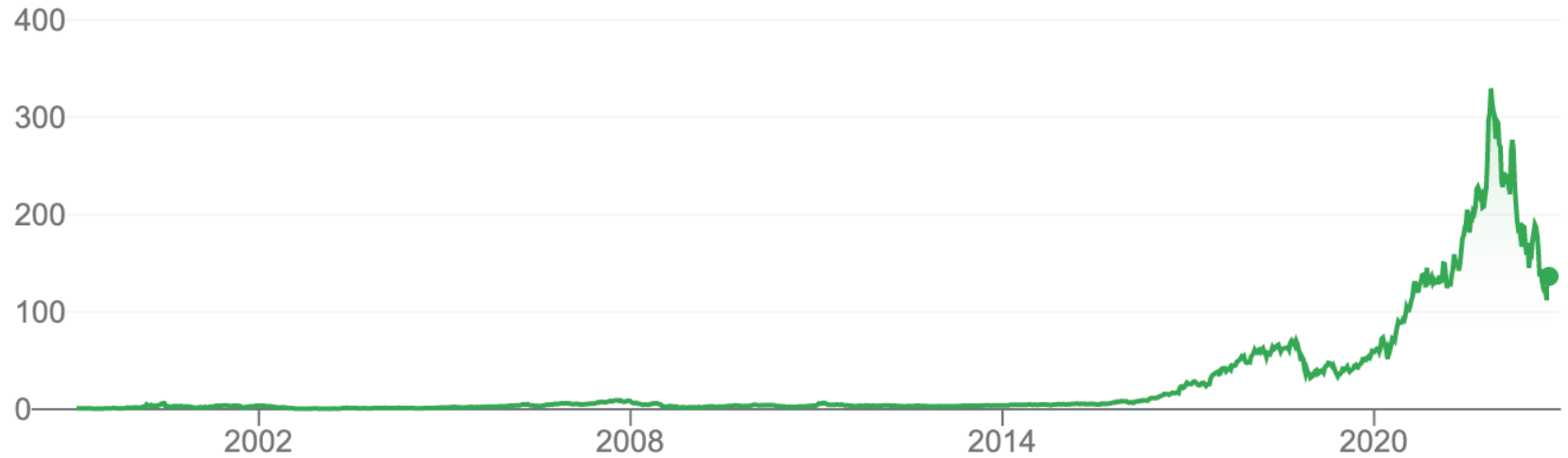
# NVIDIA®

137.11 USD

+136.17 (16,605.49%) ↑ all time

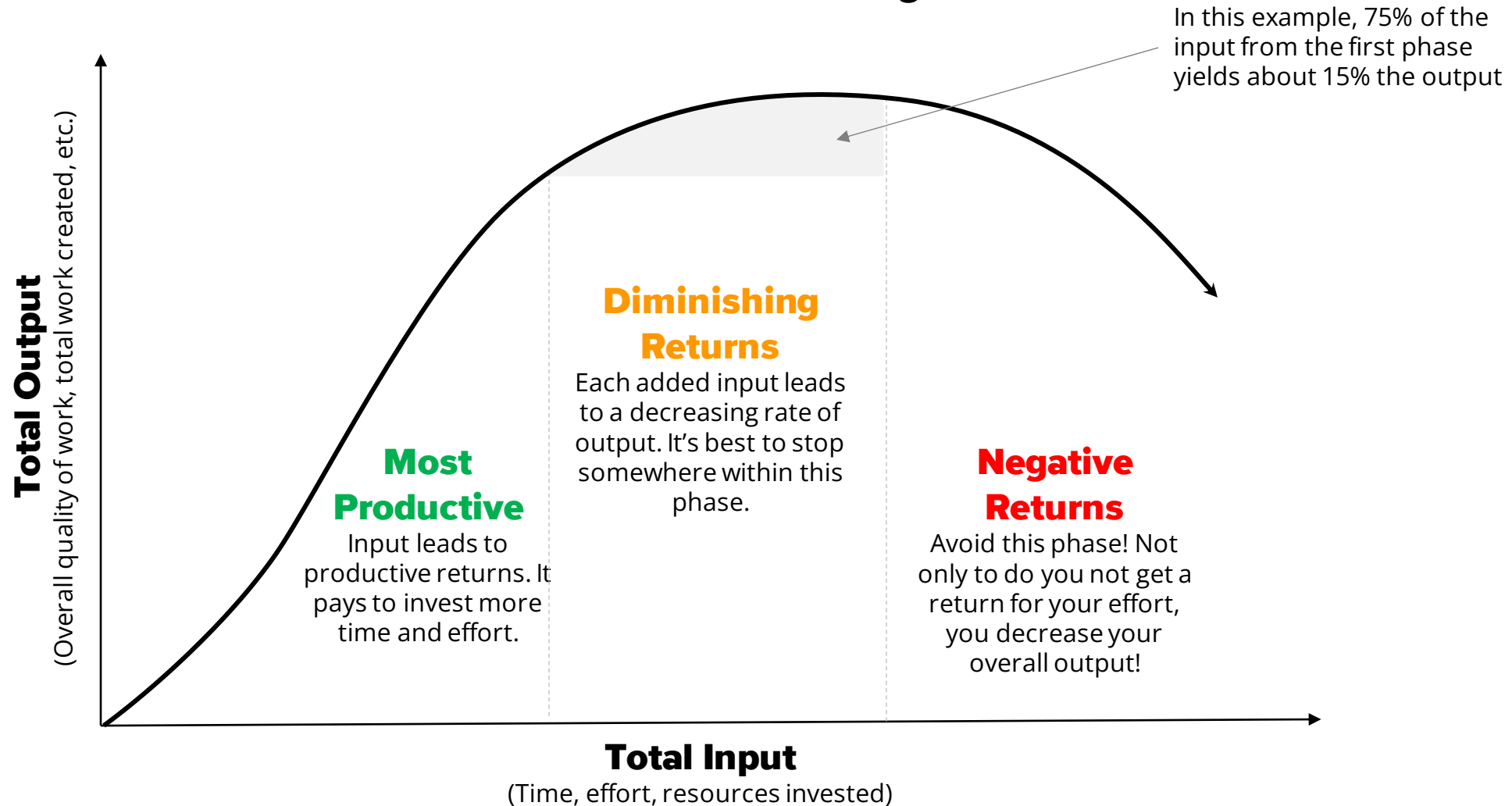
Oct 28, 3:11 PM EDT • Disclaimer

1D | 5D | 1M | 6M | YTD | 1Y | 5Y | Max



# WHY DO EXPONENTIAL ADVANCEMENTS MATTER?

## The Law of Diminishing Returns

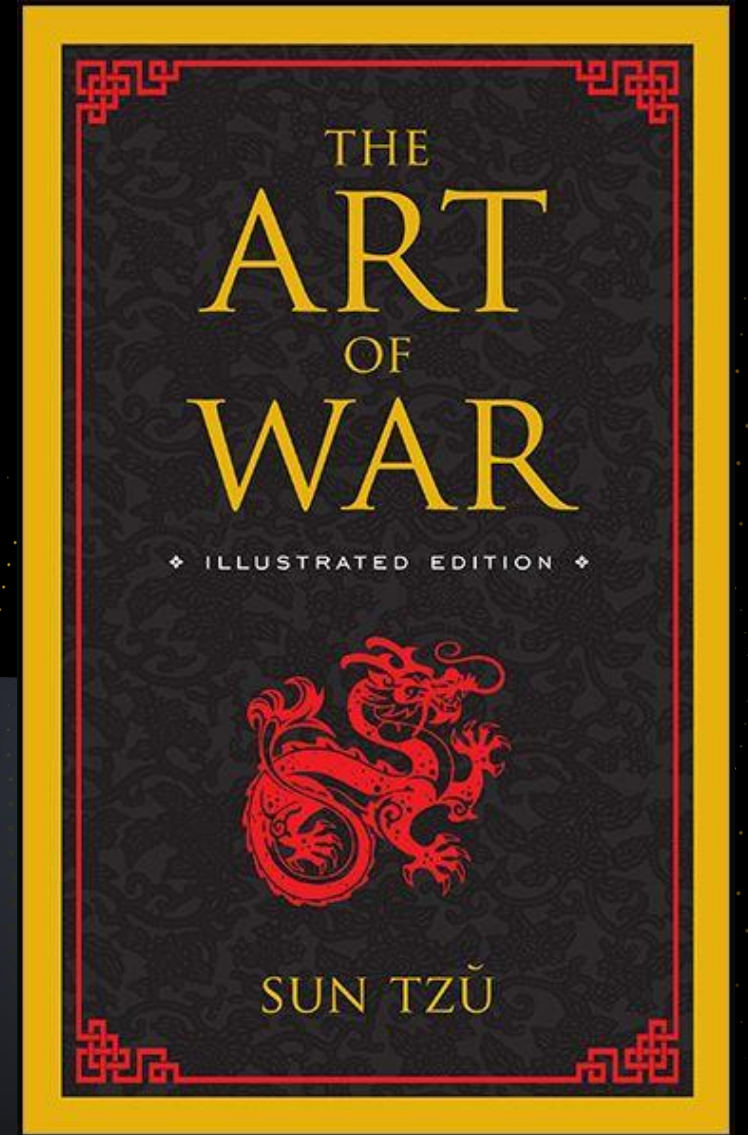




# DISRUPTIVE TECH BETS

(WHEN YOU KNOW THE TRAJECTORY)

“  
One will win who knows  
when to fight and when  
not to fight.”



# STARTUP SUCCESS: TOP 5 FACTORS



**42%**

Timing



**32%**

Team/  
execution



**28%**

Idea "truth"  
outlier



**24%**

Business  
model



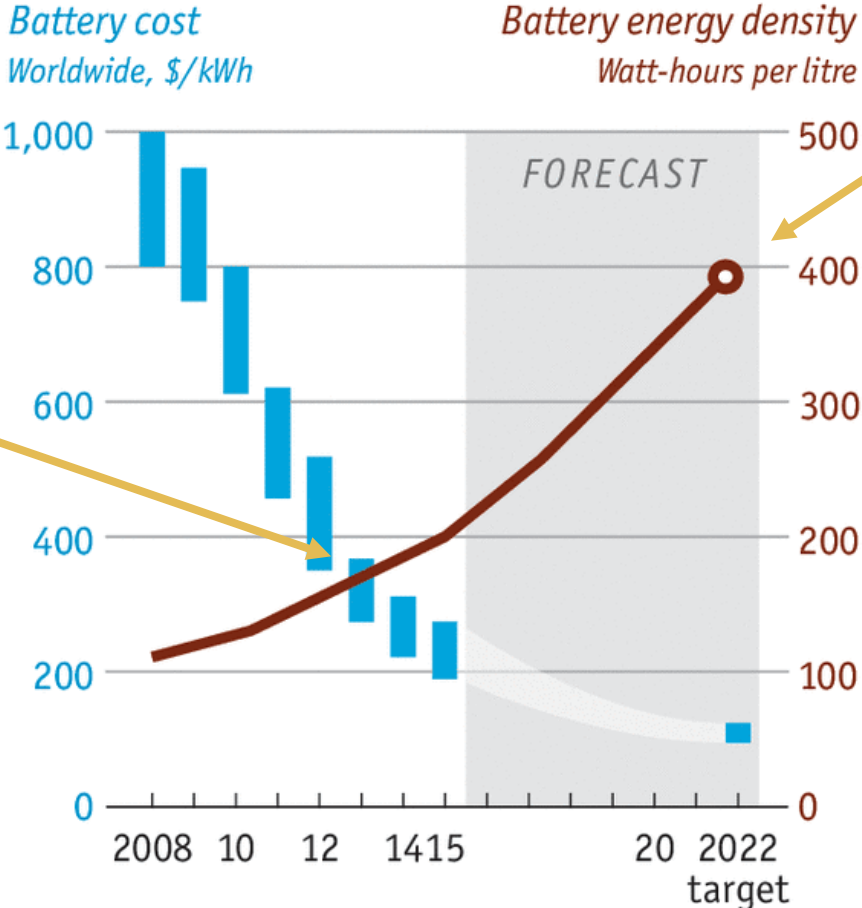
**14%**

Funding

Source: Gross, B. (2019, November).  
"The Single Biggest Reason Why Startups Succeed."  
[Video]. TED Conferences.

# DISRUPTIVE TECH BETS: TESLA

**Tesla Model S**

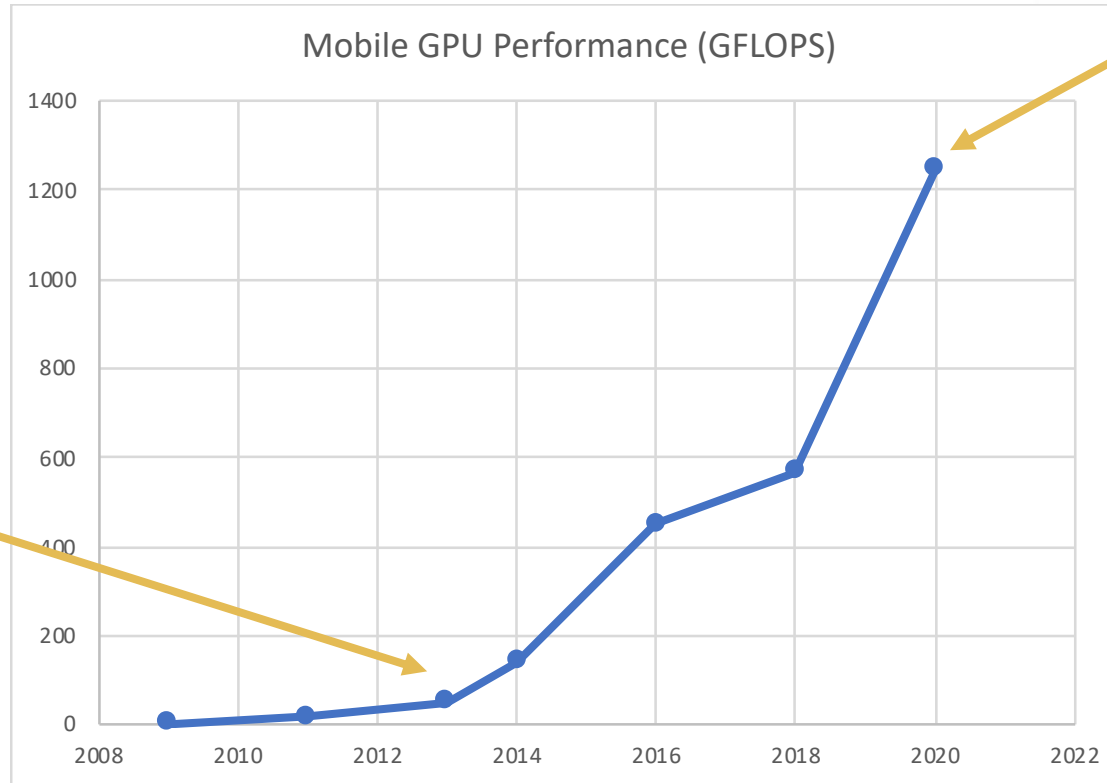


**Tesla Semi**



# DISRUPTIVE TECH BETS: FACEBOOK (META)

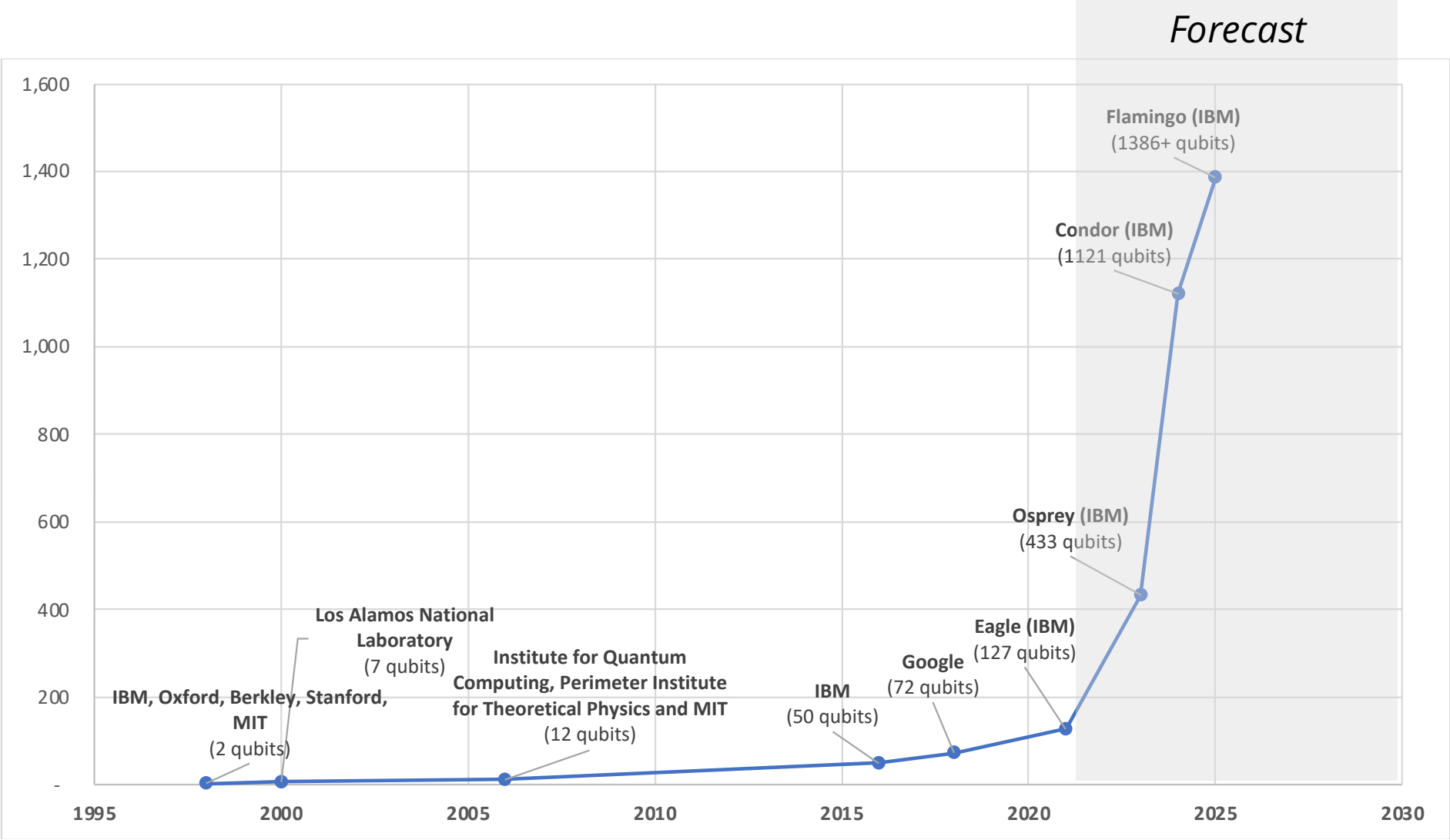
**False start:  
Google Glass  
\$1,500**



**Oculus Quest 2  
\$300**



# DISRUPTIVE TECH BETS: QUANTUM COMPUTING



# SOFTSERVE BETS: WE SPECIALIZE IN



**AI & ML**



**ROBOTICS/  
ADVANCED  
AUTOMATION**



**XR / AR / VR**



**IOT**



**R&D/  
DEEP TECH**



**QUANTUM  
COMPUTING**



**WEB3/  
BLOCKCHAIN**



**METaverse**



**EXPERIENCE  
DESIGN**



**LOW-CODE  
PLATFORMS**



**CLOUD /  
DEVOPS**



**BIG DATA  
& INSIGHTS**





softserve

FUTURE