GODE FOR

WHY INTELLECTUAL VOLUNTEERING MATTERS

soft**serve**



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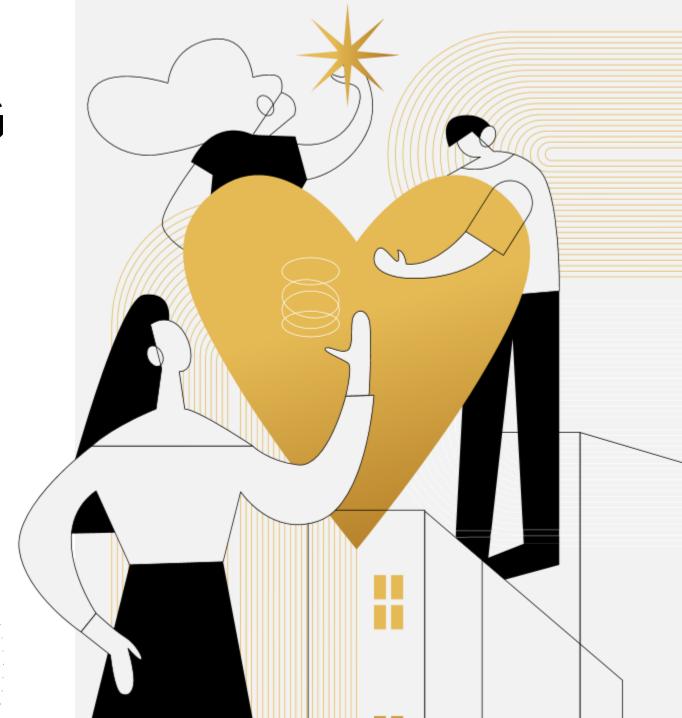


LUNCH IN SCHOOLS AFTER REFORMATION



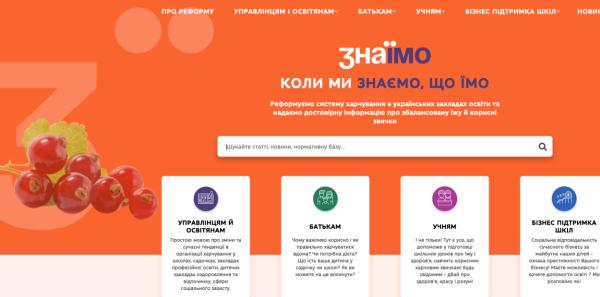
INTELLECTUAL VOLUNTEERING

Allows all the parties involved to contribute their best skills and combine their efforts.



PLATFORM FOR REFORMING SCHOOL **NUTRITION**

БІЗНЕС ПІДТРИМКА ШКІЛУ

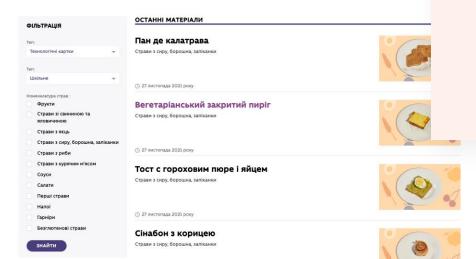


МЕНЮ ТА ТЕХНОЛОГІЧНІ КАРТИ

УПРАВЛІНЦЯМ І ОСВІТЯНАМ~

знаїмо

Головна Управлінцям і освітянам



РЕФОРМА, ЯКА ЗАКЛАДАЄ ФУНДАМЕНТ ЗДОРОВ'Я УКРАЇНСЬКОЇ НАЦІЇ

«Знаїмо» – це коли ми знаємо, що імо! А саме – корисну, свіжу, збалансовану іжу. Саме зараз ми повністю реформуємо систему шкільного харчування у країні. «Знаїмо» – це інтернет-простір для всіх, хто прагне харчуватися правильно й хоче знати, з чого почати.

Бо їжа – не тільки здоров'я. Це ще й спосіб мислення

Нехай уже сьогодні портал «Знаїмо» стане вашим провідником у новий світогляд!



розповімо як!

HOW COOPERATION WORKS



soft**serve**

OUR ANSWER

We created the Open Tech program to unite people willing to contribute their time and skills to NGOs and governmental institutions that have world-changing initiatives.





WHAT DID YOU LIKE MOST ABOUT THE OPEN TECH EXPERIENCE?



This is a place where people with the same mindset create great things together:)

I like to communicate with likeminded people. I like the freedom on the project and the opportunity to experiment in order to achieve the goal.



SKILLS

It lets me use a different technology stack than on my primary project.

It is a great initiative and I like that people can get practice here. I like that I can also work on a project that will benefit my city. I'm really grateful to SoftServe for this initiative. It helps people practice and use the newest products on the market.



IMPACT

Feeling my contribution, working on something useful in Ukraine, bringing value to my country.

Make my contribution to projects that make change, develop or expand possibilities in non-profit but socially important spheres.



Trying something new and understanding that my work and skills could be useful for someone.

Possibility to work on volunteer social project, understanding that people will use it in Ukraine

QUICK FACTS

Since launching in 2020, Open Tech has worked on more than 50 projects with more than 45 different partners.

400+

50+

6

ACTIVE VOLUNTEERS

PROJECTS

GEOS

(Ukraine, Poland, Bulgaria, USA, Mexico and Central America)































































NUMO GAME WITH UNICEF

We created an application for Ukrainian children who have spent anywhere from days to weeks—or even

Our joint solution is simple, easy to download and use, and doesn't require an internet connection.

months—sheltering underground. That has caused

young children to have limited access to preschool

education.

42,000+ DOWNLOADS



9:41





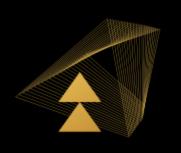






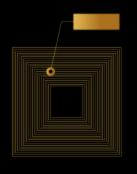


OUR PROCESS & DESIGN APPROACH



EMPATHIZE

A problem exists. How do we identify it?



DEFINE

We know the problem.
How do we reframe it?



IDEATE

We have an opportunity. How do we solve it?



EXPERIMENT

We know the solution.
How do we try it?



EVOLVE

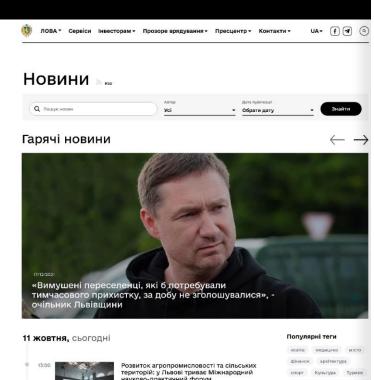
We tried something. How do we build it?

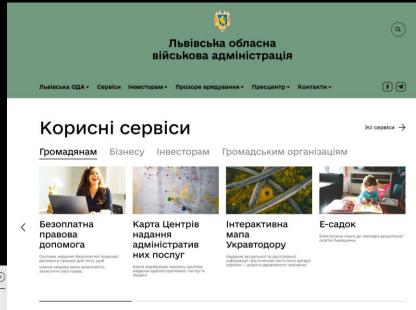
LVIV REGIONAL STATE ADMINISTRATION

The Lviv Regional State/Military Administration is a local executive body and is part of the system of executive bodies in Ukraine.

https://loda.gov.ua/









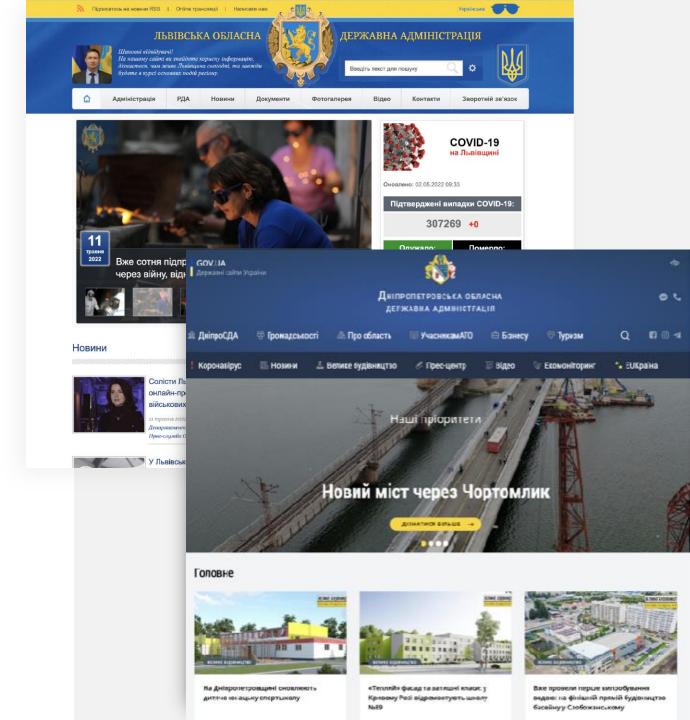


CHALLENGE

The purpose of the new LODA website was modernity, convenience, speed, service, and making it user-focused and accessible to all.

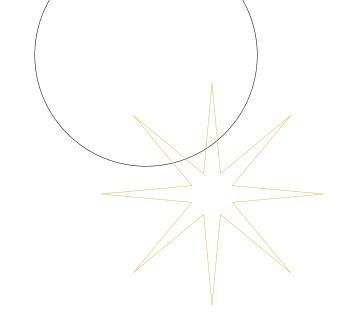
GOALS

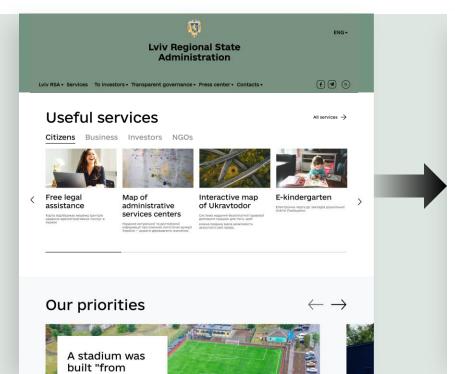
- Citizens must receive services quickly and officials must do their job well.
- Digital transformation of governmental institutions.

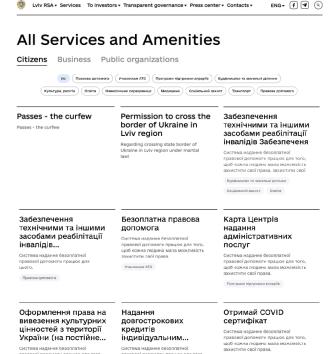


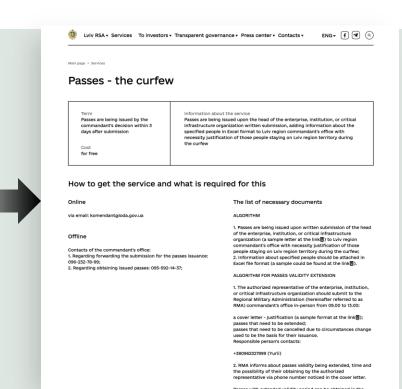
SERVICES FIRST

We brought services to the forefront. Throughout the war, this section has been filled with relevant information for citizens, businesses, and NGOs.



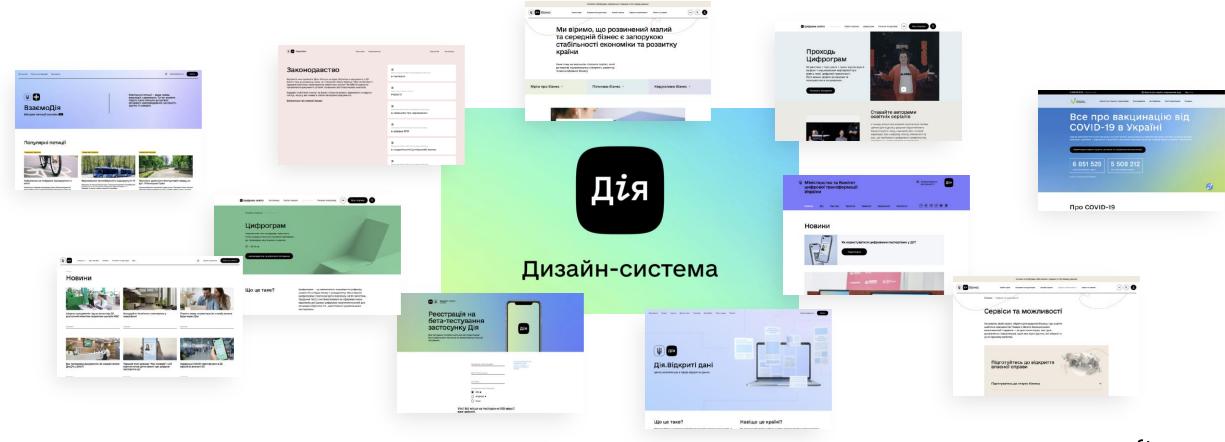




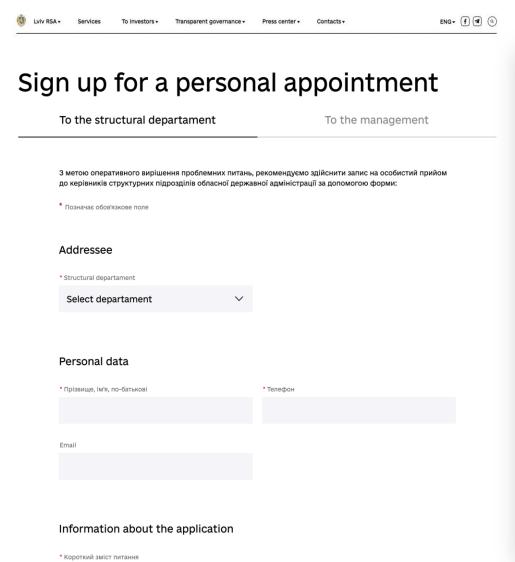


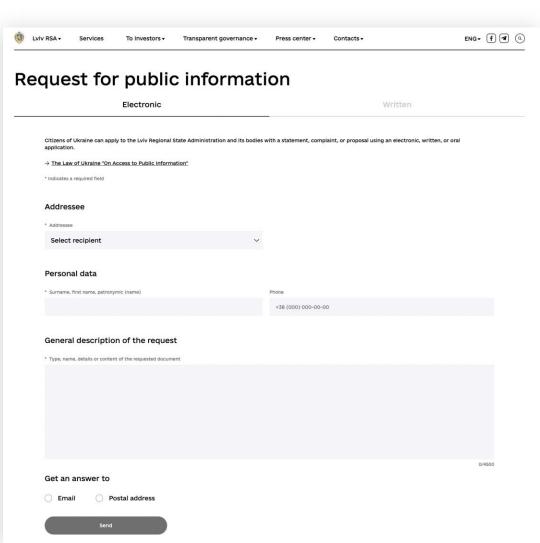
DESIGN SYSTEM "DIIA"

This system was jointly presented on November 28, 2019, by the teams of the marketing agency Fedoriv and the design bureau Spiilka. The main idea was a man (a citizen) is at the center of everything—also called the human-centered approach.



DIGITIZATION OF DEMOCRACY





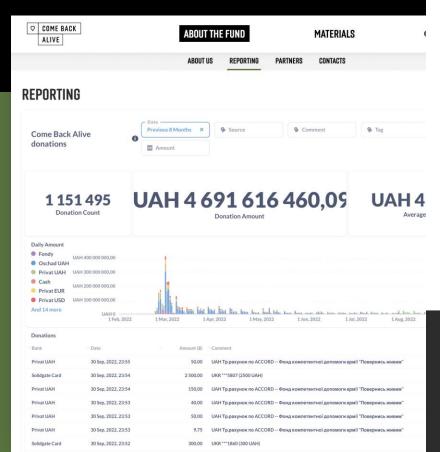
COME BACK ALIVE

"Come Back Alive" is one of the largest funds that helps Ukrainian military forces.

After the start of the war, the Ukrainian people donated more than 5 billion UAH to the army.

https://savelife.in.ua/



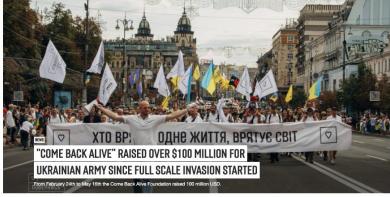




ABOUT THE FUND

MATERIALS





MATERIALS



«IT'S ONE OF OUR IDEALS, OUR WISH, THAT ONE DAY IN THE FACTORY IN UKRAINE WE WILL BE ABLE TO BUILD THE

NEW BAYRAKTAR KIZILELMA. THE UNMANNED FIGHTER»

In an exclusive interview with the Come Back Alive Foundation, Haluk Bayraktar, Baykar

CEO, said that in the future the company also plans to assemble Bayraktar Akıncı and

Bayraktar Kizilelma - a new unmanned fighter jet - in Ukraine.

THE COME BACK ALIVE FOUNDATION BOUGHT AND TRANSFERRED A BAYRAKTAR TB2

COMPLEX TO THE UKRAINIAN MILITARY "Come Back Alive" delivered the biggest charity project to support Ukrainian army

of organization to implement "Come

"Come Back Alive" purchased HMMW

2 Jun 2022, 14:45

The "Shield" effect: What video SECOND WIND OF UKRAINIAN COMBAT

MORE MATERIALS

110+

22,8+ **EQUIPMENT FOR UKRAINIAN**

DEFENDERS

purchased since the full-scale

purchased during 8 years of the "Come Back Alive" foundation

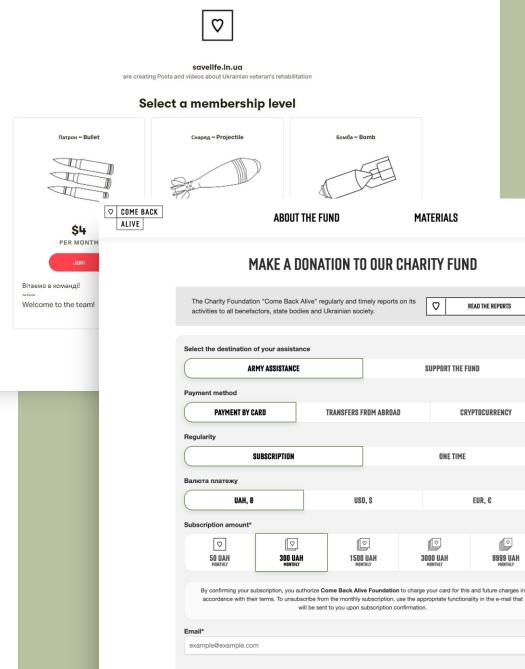
UNMANNED AVIATION COMPLEXES

purchased for aerial reconnaissance of the Ukrainian

CHALLENGE

GOALS AT THE START OF THE PROJECT

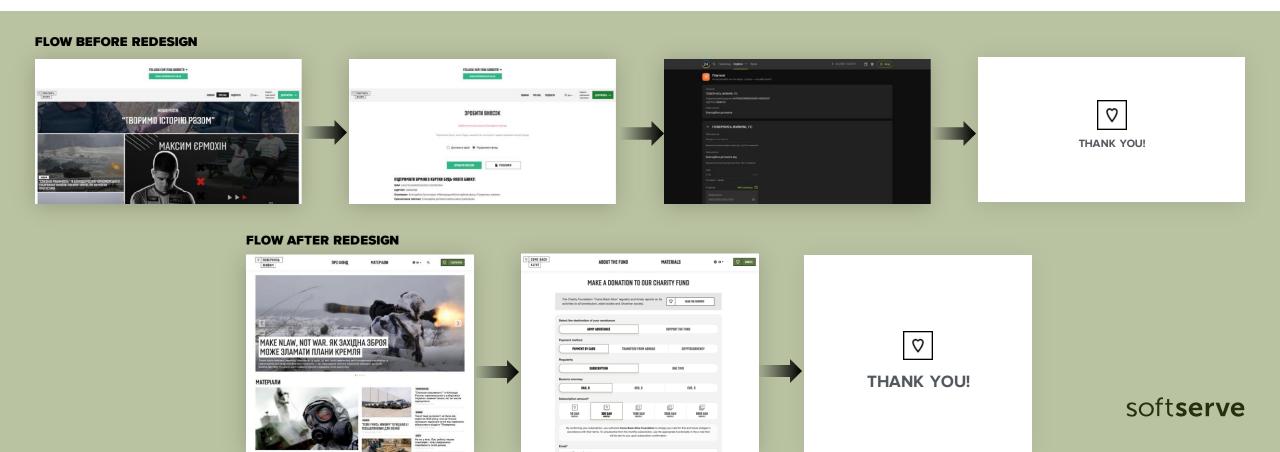
- After a Patreon page for the fund was blocked, there was an urgent need for a convenient donation system that allowed both a one-time donation and provided a monthly subscription option.
- The team needed to merge the two sites into one with a clear division between the news feed and information about the fund.



9999 UAH

FLOWS OF DONATIONS BEFORE AND AFTER

We analyzed the two existing websites and found out that the donation flow was quite long and required a significant amount of information from users. So, we reduced the number of steps to donate.



DONATIONS STATISTIC

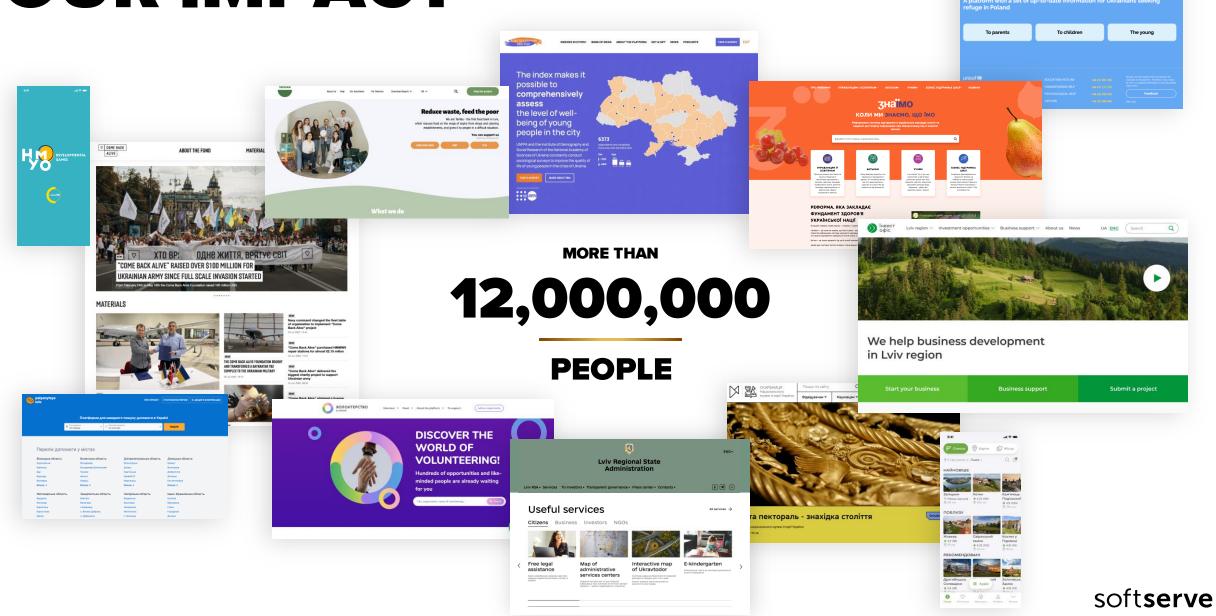


6.9M+ VISITORS TO SITE

1.3M+ DONATIONS

1.4B+ EURO RAISED

OUR IMPACT



JOIN THE INTELLECTUAL VOLUNTEERING MOVEMENT!

We have learned how to deal with local and global challenges. COVID-19, access to education, reforestation, deforestation, war and more.

We have the answer - cooperation.

opentech.softserveinc.com/become-our-partner

