

ACCELERATE GEN AI ADOPTION

GENERATIVE AI WITH AWS AND ANTHROPIC DISCOVERY & PILOT



Anthropic's Claude 3 offers an unparalleled understanding of complex data to ensure more accurate pilots and enable a superior decision-making process. Developed for a deeper contextual understanding, Claude 3 is your pathway to enhanced intelligence, immediate results, and a new standard in data processing.

Through a partnership with Amazon, Anthropic makes its models widely accessible via AWS, allowing for robust, real-time, and cost-effective AI operations for businesses around the globe.

SoftServe's AWS and Anthropic Generative AI Discovery & Pilot is designed to help organizations find the best opportunities in Gen AI for their business. It will identify and manage associated risks and accelerate time-to-value with a pilot based on a real use case as a foundation for an ongoing Gen AI strategy.



HOW DOES IT WORK?

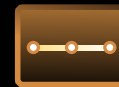
SoftServe has built an iterative offering, which enables our customers to accelerate Gen AI adoption and drive innovation at pace. Through a robust assessment and pilot process, we:



Identify and assess solution and feature concepts utilizing Gen AI technology unique to your business



Build and demonstrate the most promising pilot concepts
Assess your organization's readiness to effectively pursue



Gen AI technology and prepare a roadmap of where to go next

BUSINESS VALUE

- Claude 3 sets industry standards in intelligence and efficiency, providing near-instant results and fewer refusals
- NLP and strong vision capabilities decode complex diagrams, graphs, and charts
- Support research review, brainstorming, hypothesis generation, and drug discovery
- Advanced analysis of financial trends and market forecasts, enabling better strategic decision-making and improved financial outcomes
- Parse large volumes of text from legal documents and search and retrieve specific information from vast databases

softserve

BUSINESS USE CASES



DATA INSIGHT

Quickly find and surface relevant information from large, complex, and diverse data repositories



VIRTUAL AGENT

Integrate intelligent virtual assistants into interactions to enhance customer and employee experiences



CONTENT CREATION

Accelerate all forms of content creation including code, text, images, audio, video, presentations, and documents

PILOT DEVELOPMENT

The Claude 3 platform allows users to fine-tune and customize models to suit their specific needs, optimizing pilot development and integration. With these models, you can execute complex actions across APIs and databases, conduct advanced analysis, and efficiently process large amounts of data.

Claude 3's capabilities like task automation, R&D, strategy, data processing, sales, and customer interactions are well-suited for proof-of-concept development. There are three Claude 3 models:

HAIKU

Provides near-instant results, making it the most cost-effective option in its intelligence category.

SONNET

Delivers optimum balance in terms of intelligence and speed, making it ideal for enterprise workloads. It also boasts high endurance capabilities that ensure seamless large-scale AI deployments.

OPUS

The most intelligent model shows unparalleled efficiency in executing highly complex tasks. It exhibits near-human comprehension and fluency.

MODEL DEPLOYMENT AND ENHANCEMENT

Claude 3 AI models are easily capable of integrating with your current systems, drastically enhancing their capabilities. These models are intelligent, fast, and capable of scaling to efficiently handle multiple tasks, no matter the complexity.

Ethical AI practices ensure fairness, transparency, and accountability, thereby fostering trust and responsibly mitigating risks. Adhering strictly to global standards, the Claude 3 models strive for inherent trustworthiness and capability. They operate in a responsible design framework, mitigating a broad spectrum of risks including misinformation, biases, and privacy issues.

HOW CAN YOU GET STARTED?

RAPID GEN AI DISCOVERY

±2 DAYS

- Identify and prioritize business use cases for Generative AI & Large Language Models
- Define success metrics & KPIs aligned with business objectives
- Scope out a proof-of-concept inline with the business case, use cases, & value proposition

GEN AI PILOT

2-3 WEEKS

- Build the first use case with Generative AI based on your data
- Set up PoC infrastructure
- Identify foundation models
- Fine-tune & optimise prompts
- Deploy initial model

ENHANCE & INTEGRATE

3-5 WEEKS

- Enhance the model's capabilities to handle multiple tasks
- Integrate with third-party infrastructure to enhance business value
- Expand the dataset on which the model is based

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