

UNLOCK THE POWER OF DATA

SOFTSERVE'S AI DATA READINESS



The quality of data has a direct impact on the effectiveness of AI/ML solutions. When data suffers from issues such as inconsistent formatting, missing values, or biased samples, it can result in unreliable business insights and predictions, ultimately leading to flawed decision-making. At SoftServe, we specialize in tackling these challenges, ensuring that your data is fully prepared for prime-time AI/ML applications.

WHY AI DATA READINESS



MINIMIZE AI/ML PROJECT DATA RISKS

By ensuring data is clean, relevant, and properly prepared



ENHANCE MODEL ACCURACY

Through optimized data and effective preprocessing techniques



ENABLE SCALABLE AI ADOPTION

Unlock AI's transformative potential using a solid data foundation



REDUCE AI PROJECT COSTS

Using optimized data for efficient resource allocation within tight timelines, maximizing ROI

THE SOLUTION

Partner with SoftServe experts to prepare your data on Google Cloud using proven state-of-the-art methods, reducing the risk of technical debt and enabling seamless scaling and future adaptability. We offer comprehensive:



data cleansing



transformation



feature engineering

PRELIMINARY TIMELINE



DATA READINESS WORKSHOP

Activities

- Review the selected business problem
- Review sample of “synthetic” data
- Define potential AI/ML solution and gaps in data
- Define data exploration to understand data quality, coverage, and completeness
- Identify the activities required to prepare the data for a successful delivery
- Design feature engineering pipeline and architecture
- Provide recommendation for data strategy based on discussed AI/ML vision
- (opt.) Define data migration strategy

Deliverables

- Data Readiness Assessment report
- Detailed proposal for Data Preparation phase
- Data Architecture and data flows diagrams

DATA EXPLORATION & ALGORITHM SELECTION

GOOGLE CLOUD EXPERTISE

SoftServe is a **Premier Google Cloud Partner** with deep and recognized expertise in leveraging advanced technologies like artificial intelligence, machine learning, and data analytics. **We’ve successfully delivered hundreds of projects** for clients ranging from Fortune 100 enterprises to digital-native startups.

PROVEN GOOGLE CLOUD SPECIALISTS

120+

Google Cloud Enabled Customers



700+

Google Certified Resources



100+

Data Science Experts



50+

Expertise Accreditations



3

Anthos Fellows



READY TO GET STARTED?



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