

ELEVATE DATA IN A MONTH

SoftServe's Data Governance Pilot

Raise Your Data, Management Maturity

In just four weeks, this pilot transforms how you manage data. We'll automate quality checks, secure your data in Google Cloud, and make it easy to find. Your data stewards get crystal-clear lineage to drive smarter decisions, better risk management, and operational excellence, all while uncovering new revenue and improving customer experiences.

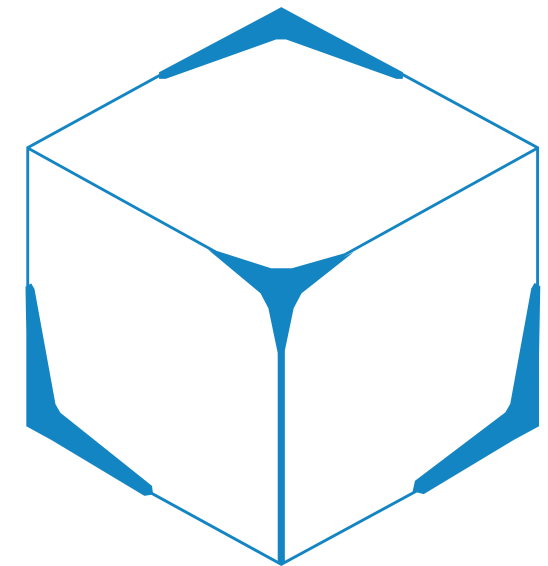
KEY FEATURES

DATA CATALOGING AND LINEAGE

Implement data cataloging, classification, and automated lineage tracking for supported services like BigQuery, Dataproc, and Cloud Composer using DataPlex.

DATA SECURITY AND PROTECTION

Configure robust security in Google Cloud using IAM, Key Management Service, Data Loss Prevention, and other key Google Cloud Security services.



DATA DISCOVERY AND SHARING

Enable fast data discovery and sharing with BigQuery, DataPlex, Data Catalog, and Analytics Hub.

DATA QUALITY MANAGEMENT

Automate validation, tracking, and reporting with DataPlex's data quality automation.

DATA STEWARDSHIP

Define the right role model, train your data stewards, and equip them to manage data assets effectively.

KEY BENEFITS

3-5x

faster time to insight for analytics

30%

reduction in time wasted on data quality issues

10x

faster data discovery

50%

less data duplication



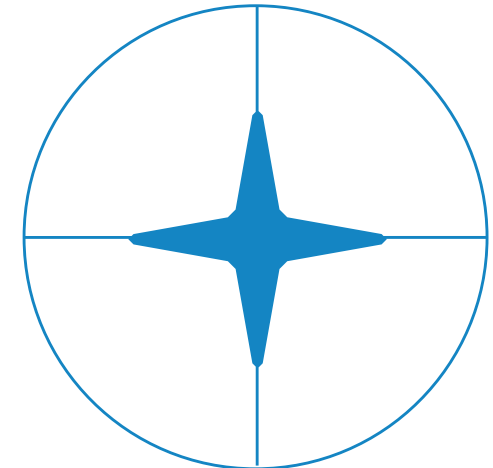
BUSINESS IMPACT

SMARTER DECISIONS

Fast, reliable data access helps teams seize opportunities, launch new services, and react to market shifts with confidence.

NEW REVENUE STREAMS

Quick access to more data reveals market opportunities and sets the stage for future monetization.



GREATER EFFICIENCY

Spend less time searching for data, fixing errors, and duplicating work. A streamlined data infrastructure reduces storage and cuts costs.

BETTER CUSTOMER EXPERIENCE

High-quality, secure data, delivered at the right time, improves customer satisfaction and loyalty.

STRONGER RISK MANAGEMENT

Identify, classify, and protect sensitive data while staying compliant. Secure, well-governed data reduces risk and strengthens integrity.

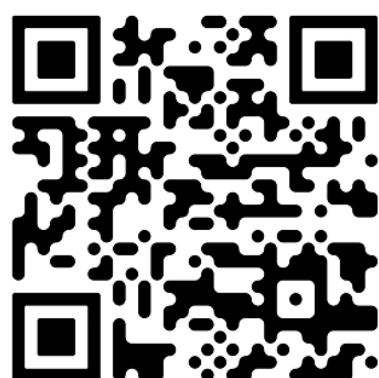
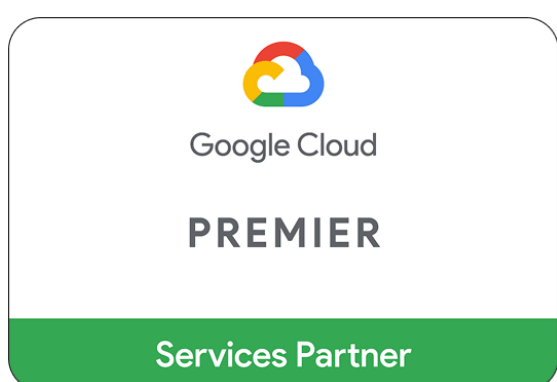
ACTIVITIES

- 1. Define & Align**
Establish clear objectives, scope, and secure stakeholder buy-in for data governance initiatives.
- 2. Assess & Analyze**
Evaluate existing data landscape, systems, quality, and current governance practices.
- 3. Develop & Implement**
Create data policies, standards, and controls; implement tools for data cataloging and lineage.
- 4. Assign & Empower**
Define roles and responsibilities for data stewardship and ownership.
- 5. Educate & Communicate**
Provide training and ongoing support to ensure adoption and understanding of data governance practices.

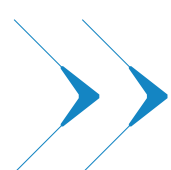
DELIVERABLES

- 1. Data Governance Framework**
A foundational document outlining goals, principles, policies, and standards.
- 2. Data Quality Plan**
Strategies and actions to improve and maintain data quality.
- 3. Data Catalog & Lineage**
A centralized repository providing visibility into data assets and their relationships.
- 4. Training & Communication Materials**
Resources to educate and engage stakeholders on data governance practices.

SOFTSERVE & GOOGLE CLOUD PARTNERSHIP



SoftServe, a Premier Google Cloud Services Partner, helps enterprises build the foundations for successful AI transformation and scale AI to meet bigger goals, faster. We work with organizations to break down silos, modernize applications, and turn fragmented data into a connected, AI-ready foundation.



Want to learn more? Connect to our Team to get started.

[LET'S TALK →](#)