GOOGLE CLOUD GENERATIVE AI USE CASE DISCOVERY WORKSHOP

Since the launch of Google Bard, interest in generative AI has exploded across every business segment and among consumers. However, generative AI tools like this are only the tip of the iceberg — what's most important to business leaders is how this form of AI could completely revolutionize entire industries.

THE CHALLENGE

Despite generative AI's paradigm-shifting opportunities, recent research found that:

90% of business executives were concerned about its risks.

60% say cost and a lack of clear business use cases mean they are years away from implementation.

While generative AI offers early adopters unprecedented opportunities and a significant competitive advantage, it requires correctly identifying and implementing their business case.

THE SOLUTION

SoftServe's Google Cloud Generative AI Use Case Discovery Workshop is tailored to help you identify practical applications for your business and evaluate the viability, usability, and feasibility of generative AI features and systems.

Software companies and enterprises alike have relied on SoftServe as a global IT leader for 30 years. Our team of experts is known for delivering real-world, value-generating AI/ML applications. That's why we won the 2020 Google Cloud Specialization of the Year award for Machine Learning.

Google Cloud Partner

As a Google Cloud Premier Tier Partner, we have a deep understanding of their cutting-edge technologies.

Combining Google Cloud tools like Vertex Generative AI APIs, Studio, and App Builder with SoftServe's decades of experience, we've developed and refined an assessment framework that consistently leads to client success.

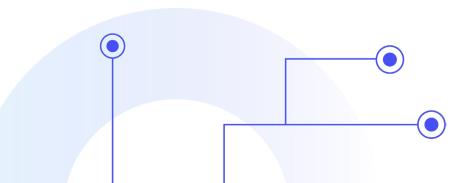## BUSINESS USE EXAMPLES

Digital Avatar and Assistant

Intelligent Search and Question Answering for Risk Management

Regulatory Compliance Advisor

Procurement Automation for Finance

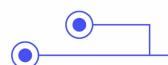softserve

SOFTSERVE'S APPROACH AND PROCESS

This workshop is designed to help executives find the best generative AI opportunities for their businesses. The aim is not just to explore the technology, but to prepare organizations to effectively use generative AI, complete with a strategic roadmap for the future. We will help you identify, manage, and reduce associated risks, and improve the time to market for any application or feature you are exploring. Ultimately, you'll discover use cases that provide a foundation for growth.

SoftServe's AI, design, and business analysis experts will collaborate with your team to:

1. **Educate** you and your key stakeholders on the art of the possible with generative AI on Google Cloud.

2. **Explore and prioritize** use cases that align with your business needs, selecting a high-value business use case that can be addressed with generative AI.

3. **Assess** data availability and quality, technology readiness, feasibility, and the preparation factors required to pursue the most promising solution.

4. **Identify** the appropriate AI problem domain for this use case and a recommended technical approach, conceptualizing a high-level technical solution using Google Cloud.

5. **Define** solution scope and roadmap embedded in a project proposal along with recommendations for MVP/Pilot or production implementation.

YOUR THREE-WEEK ASSESSMENT PACKAGE INCLUDES

1. Workshop pre-briefing to finalize the agenda, data inputs required, participation expectations, and required stakeholders.

2. Two-day hands-on workshop and ideation sessions (remote or on-site) with your key stakeholders and our experts.

3. Use case identification report with prioritized opportunities and recommended next steps.

4. Solution design document with a recommended technical approach, conceptual solution architecture, and roadmap.

5. MVP/Pilot/Production project proposal with recommended scope, timeline, and budget.

EXPECTED WORKSHOP OUTCOMES

Generative AI opportunities aligned with business goals

Functional solution prototype for the selected use case

Business value justification and cost estimation

MVP vision and implementation roadmap

BUSINESS BENEFITS

Automate tasks and scale processes faster

Reduce costs and increase efficiency more easily

Enhance user experience and personalization seamlessly

Accelerate innovation and AI adoption

info@softserveinc.com
www.softserveinc.com

softserve