

YOUR GEN AI JOURNEY

SOFTSERVE'S GEN AI USE CASE DISCOVERY SERVICES



Generative AI holds the potential for organizations to streamline operations, boost efficiency, uncover innovative revenue streams, and reduce operational costs like never before. SoftServe, with its extensive experience in implementing AI/ML solutions and cutting-edge technology, offers a proven model to guide organizations in identifying the right use cases for Gen AI solutions leveraging industry-leading platforms provided by Google Cloud.

WHY SOFTSERVE



EXTENSIVE EXPERIENCE

100+ experts with a wealth of experience in working with AI/ML, large language models (LLMs), and Google Cloud's AI/ML suite of services.



PROVEN INNOVATION

A strong track record of fostering innovation through artificial intelligence and an ongoing commitment to cutting-edge Gen AI research and development.



RESPONSIBILITY

A history of implementing ethical and sustainable AI solutions that align with your business requirements, leading to improvements for your users and stakeholders.

OUR GENERATIVE AI OFFERINGS

AI DISCOVERY

Interest to Discovery:
Generative AI Ecosystem and Implications for My Business

- Use cases and business impact priorities
- Data quality and availability
- Technology trade-offs and architecture
- Technical feasibility with POC

AI LAUNCHPAD

Launchpad to Innovation:
Evidence-Based Exploration and Deployment

- Generative AI lab
- AI launchpad Program for rapid experimentation
- Value stream mapping and use cases
- POC/POV pipeline

AI ADOPTION

Insight to Impact:
Rapid Scaling and Adoption in My Organization

- Generative AI Adoption roadmap
- Technology strategy
- Data strategy
- Change management and AI governance

EXPECTED OUTCOMES



Optimized Operations



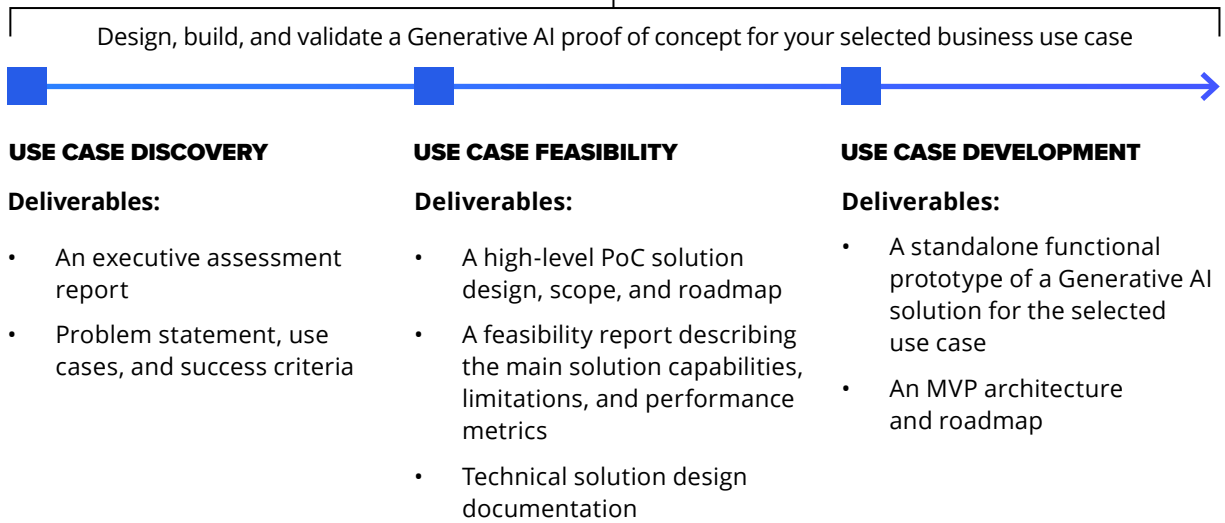
Innovative Revenue Streams



Reduced Operational Costs

THE THREE STAGES OF IMPLEMENTATION

GENERATIVE AI PROOF CONCEPT — 6 WEEKS



GOOGLE CLOUD EXPERTISE

SoftServe is a **Premier Google Cloud Partner** with deep and recognized expertise in leveraging advanced technologies like artificial intelligence, machine learning, and data analytics. **We've successfully delivered hundreds of projects** for clients ranging from Fortune 100 enterprises to digital-native startups.

PROVEN GOOGLE CLOUD SPECIALISTS

120+

Google Cloud
Enabled Customers



700+

Google Certified
Resources



100+

Data Science
Experts



50+

Expertise
Accreditations



3

Anthos
Fellows



READY TO GET STARTED? —>

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