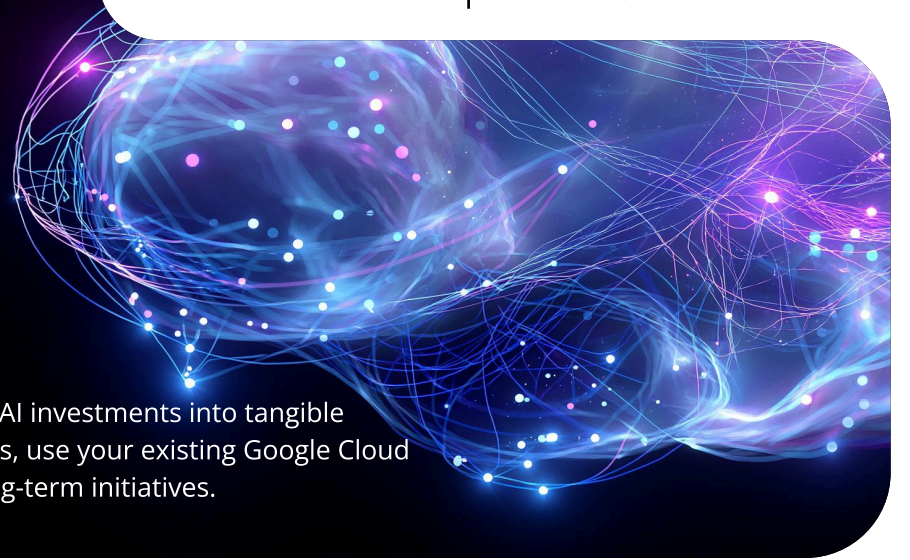


24-hour strategy. value delivered in weeks.

# GEMINI SPARK: STRATEGIC AI

Accelerate your AI-enabled transformation with a Google Cloud-centric roadmap.

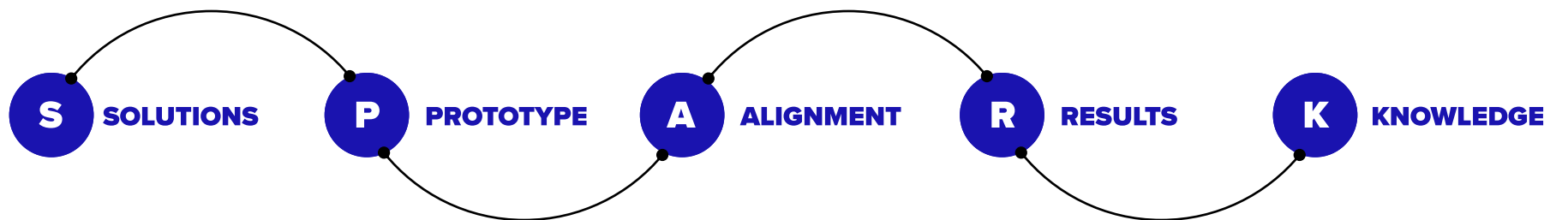
The SPARK engagement is a rapid, strategic assessment designed to turn your AI investments into tangible business value. We lay out an AI-enabled data vision aligned with your priorities, use your existing Google Cloud and partner platforms, and deliver a prioritized roadmap of quick wins and long-term initiatives.



## WHY NOW

**The Challenge:** Many enterprises have made significant investments in AI platforms, technology, and governance, but still struggle to bridge the gap between investment and realized **business value**. These fragmented efforts often fail to support an overarching, unified, **AI-enabled data vision**.

**The Opportunity:** You have the right technology foundation, but now is the time to leverage the power of **Google Cloud** and **Gemini Enterprise** to move beyond pilot projects and accelerate business priorities. SPARK reframes your AI strategy to focus on delivering measurable value, such as an **agentic customer experience**, by activating the platforms you already have.



## WHAT

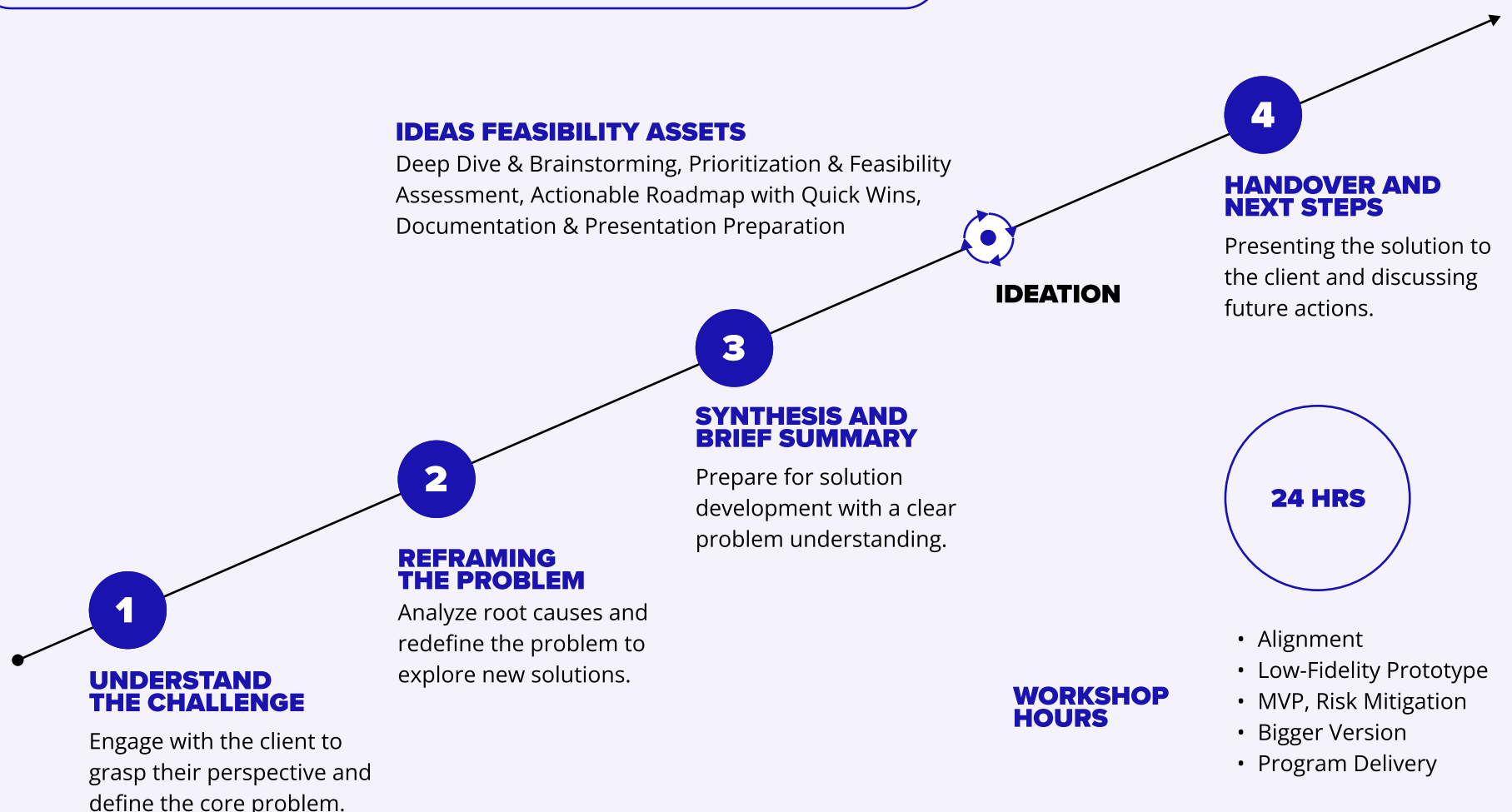
Identify hidden solutions and focus on delivering immediate, tangible advantages to the client through a "salami slicing" approach — all within a 24-hour build cycle.

### This intensive workshop offers:

- Challenge Alignment
- Problem Framing
- Prioritized Ideas
- Feasibility Assessment
- Actionable Roadmap
- Solution Vision with Next Steps

## HOW

Deeply understand the challenge and define a core problem with the root causes. Reframe it in a way that opens new possibilities for solutions. Develop a potential solution with tangible output that demonstrates instant benefits through "salami slicing." Discuss potential next steps



## WORKSHOP ACTIVITIES

### DAY 1

1

#### AS-IS ANALYSIS

Conduct a structured deep dive to capture the client's perspective, uncover pain points, and map the current state. Activities include collaborative discussions, visual mapping of processes, and synthesizing challenges to articulate the business impact. This establishes a clear baseline for transformation.

2

#### KEY FOCUS AREAS

Identify and prioritize critical business areas by reframing the problem through root-cause analysis and perspective shifting. Define success metrics and uncover opportunities that align with strategic objectives, ensuring focus on areas that deliver the highest impact.

3

#### STRATEGIC ROADMAP

Develop a strategic roadmap informed by ideation and feasibility assessment. Outline actionable steps, quick wins, and milestones that demonstrate immediate value through a "salami slicing" approach for incremental delivery.

4

#### OUTLINE BUSINESS CASE

Create a high-level outline business case that includes a reframed problem statement, identified solutions including quick wins, and an outline of potential value to secure stakeholder buy-in and guide next steps.

### DAY 2-3

5

#### REFINING & SHARING OUTCOMES

Consolidate insights and refine deliverables into a clear, compelling narrative. Present finalized outcomes through collaborative sessions, showcasing instant benefits and aligning on next steps to maintain momentum and stakeholder engagement.

**Fast-paced, hands-on workshop where bold thinking, and real impact take shape**

## UNLOCKING STRATEGIC VALUE WITH GOOGLE CLOUD

### AI-ENABLED VISION

Define a unified, future-proof data vision that specifically incorporates the power of Google Gemini Enterprise for agentic and intelligent customer experiences.

### GCP PLATFORM ENABLEMENT

Assess the maturity of your technology stack, focusing on Google Cloud and its ecosystem to support advanced orchestration, decisioning, and personalization at scale.

### RAPID, ACTIONABLE ROADMAP

SPARK delivers a prioritized investment view — quick wins, core initiatives, and long-term bets — giving you an executable plan to start realizing measurable ROI in a matter of weeks.

## SOFTSERVE & GOOGLE CLOUD PARTNERSHIP



SoftServe, a **Premier Google Cloud Services Partner**, helps enterprises build the foundations for successful AI transformation and scale AI to meet bigger goals, faster. We work with organizations to break down silos, modernize applications, and turn fragmented data into a connected, AI-ready foundation.



### North America HQ

201 W. 5th Street, Suite 1550  
Austin, TX 78701  
+1 866 687 3588 (USA)  
+1 647 948 7638 (Canada)

### EMEA HQ

30 Cannon Street London EC4 6XH  
United Kingdom  
+44 333 006 4341

### LET'S TALK

[info@softserveinc.com](mailto:info@softserveinc.com)  
[www.softserveinc.com](http://www.softserveinc.com)